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KOL AND PLANET CAZMO FORM CONTENT PARTNERSHIP

AOL Kids' Site and Youth-Focused Virtual World Integrate Communities and Content

SHELBURNE FALLS, MA – May 29, 2008 – AOL today announced a content agreement between its popular online kids site, KOL, <http://www.kol.com>, and Planet Cazmo, <http://www.planetcazmo.com>, a virtual world that hosts a global audience of 'tweens and teens. The year-long arrangement lets the two properties feature and cross promote content on each other's sites.

With this partnership, KOL content will be featured throughout Planet Cazmo in the form of virtual goods, and a new racing game will incorporate KOL characters and branding. This game and others will also be embedded widgets on the KOL site for users to play there as well.

"Planet Cazmo is a great experience, and we're delighted to have the opportunity to partner with them," said Stephanie Cohen, Programming Director, KOL. "This partnership is about more than just linking to each others sites. By working with Planet Cazmo, we have the opportunity to improve the experiences on both sites for our young Internet users. It's also a great way for us to extend the reach of KOL properties."

"We are excited about our partnership with AOL, one of the pioneers in online entertainment," said Mike Levine, President and Founder, Planet Cazmo. "Bringing KOL content into our space will add value to our loyal and rapidly-growing community, and the Cazmo games that will be published on KOL will entertain their users, and introduce them to Cazmo."

About Planet Cazmo

Planet Cazmo is a persistent browser-based virtual world that integrates real-world music, YouTube videos, games and entertainment into one easily accessible rendered 3D environment. It connects 'tweens and teens from around the world and just completed a beta testing period that saw rapid adoption and tremendous enthusiasm from young consumers from more than 100 countries. Its high level of customization gives players the opportunity to create, personalize, and accessorize their virtual characters and homes. Planet Cazmo players are invited to create and share their own content, all of which is reviewed by community managers prior to being published in order to preserve a safe and responsible online setting for kids.

About AOL

AOL is a global Web services company that operates some of the most popular Web destinations, offers a comprehensive suite of free software and services, runs one of the largest Internet access businesses in the U.S., and provides a full set of advertising solutions. A majority-owned subsidiary of Time Warner Inc., AOL LLC and its subsidiaries have operations in the U.S., Europe, Canada and Asia. Learn more at AOL.com.

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